

OVERVIEW PARALLEL SESSION 1

Monday 2 February 2015 – 1.30 – 2.30 p.m.

M.001	Games for Change panel
	Introduction: the Why and How of Games for Social Change. <i>Jeroen Jansz & Joyce Neys</i>
	The role of Endocentric persuasion in Games for Social Change <i>Teresa de la Hera Conde-Pumpido</i>
	A model of Persuasive Gaming in context <i>Ruud Jacobs</i>
	User Centered Desing <i>Ben Schouten & Martijn Kors</i>
	The Friendly ATTAC project: creating a serious game as intervention against cyberbullying with adolescents <i>Sara Bastiaensens et al</i>
	Best practices for interdisciplinary research supporting the development of digital games for personal empowerment and social inclusion <i>Jan van Looy et al</i>
	What has an interdisciplinary approach brought us, and how do we proceed? <i>Interactive with audience, moderator Jeroen Jansz</i>
M.002 - MPpsych.	(Social) Media & Negative Consequences <i>Chair: Katrien Van Cleemput</i>
	Facebook use and alcohol consumption: Exploring the processes through which the use of social networking sites and adolescents' intentions to consume alcohol are related <i>Kathleen Beullens and Vandenbosch Laura</i>
	Hearing voices, feeling vibrations: a cross-national assessment of media-related psychotic experiences within a healthy population <i>Thomas Frissen and Jan Van den Bulck</i>
	Social Network Site Use and Body Dissatisfaction: A Longitudinal Study Among Adolescent Boys and Girls <i>Dian de Vries, Jochen Peter, Hanneke De Graaf, Peter Nikken and Patti M. Valkenburg</i>

M.002 - MPsyCh.	Differential susceptibility of adolescents to the influence of soap opera viewing frequency on alcohol attitudes <i>Jolien Vangeel, Kathleen Beullens, Leentje Vervoort, Lien Goossens, Wendy Van Lippevelde, Nathalie De Cock and Steven Eggermont</i>
	The Role of Different Types of Facebook Use within the Relationship between Loneliness and Adolescents' Depressed Mood: An Integrated and Differential Approach <i>Eline Frison and Steven Eggermont</i>
M.003 – MPsyCh.	Media & Technology <i>Chair: Elly A. Konijn</i>
	Predicting Adolescents' Antisocial Media Use and Moral Judgement from Peer Influences <i>Xanthe Plaisier, Elly Konijn and Jolanda Veldhuis</i>
	Gewoonte of verslaving? Een verkennend onderzoek naar afhankelijkheid bij het sociaal smartphonegebruik van jongvolwassenen <i>Stephanie Van Hove, Karel Verbrugge, Mariek Vanden Abeele and Lieven De Marez</i>
	Smartphones Serve as Intra-sexual Signals in Interpersonal Communication <i>Christine Hennighausen</i>
	Narratives in the virtual world: on Presence, Involvement and Transportation in a Virtual Reality Game <i>Thabo van Woudenberg, Moniek Buijzen and Matthijs van Leeuwem</i>
	Designing the Robot Org. com.tor: Photorealism Does Not Matter—Representation is Key! <i>Robert A. Paauwe, Johan F. Hoorn, Elly A. Konijn, David V. Keyson and Marloes L.C. Spekman</i>
M.004 – Pers. Com.	Children's Advertising Literacy <i>Chair: Koen Ponnet</i>
	Jong-adolescenten en reclame binnen een sociaalnetwerk game: samenhang tussen reclamewijsheid, ouderlijke mediatiestijlen en gedragsintentie <i>Ini Vanwesenbeeck, Michel Walrave and Koen Ponnet</i>
	Activating Young Children's Advertising Literacy: An experimental study on the effects of product placement warning cues on advertising literacy, and advertising effectiveness <i>Pieter De Pauw, Liselot Hudders, Veroline Cauberghe and Charlotte De Kuyscher</i>

M.004 – Pers. Com.	<p>AdLit: Children's Advertising Literacy in a New Media Environment <i>Liselot Hudders, Veroline Cauberghe, Katarina Panic, Britt Adams, Kristien Daems, Pieter De Pauw, Patrick De Pelsmacker, Liesbeth Hellemans, Eva Lievens and Brahim Zarouali</i></p>
	<p>From Advertising Literacy to Less Susceptibility: How Forewarnings of Advertising's Intent Help Children Defend Against the Persuasive Appeal of Advertising <i>Laura Buijs, Esther Rozendaal and Eva van Reijmersdal</i></p>
	<p>Online reclamewijsheid bij kinderen: De invloed van ouders, persoonlijkheidskenmerken en reclamewijsheidslessen op het herkennen en begrijpen van reclamebanners <i>Brahim Zarouali, Michel Walrave, Karolien Poels and Koen Ponnet</i></p>
M.005 – Pers. Com.	<p>Social Media Advertising <i>Chair: Guda Van Noort</i></p>
	<p>The impact of homophily, tie strength and source credibility on consumer responses to ewom messages on Facebook <i>Freya De Keyzer, Nathalie Dens and Patrick de Pelsmacker</i></p>
	<p>Social Media Advertising Not Beneficial for Everyone: Consumer Responses to Promoted Tweets Send by Brands and Political Parties <i>Sophie Boerman and Sanne Kruikemeier</i></p>
	<p>How Consumers' Self-Construal Affects Their Intention to Endorse Brands on Social Media <i>Stefan F. Bernritter, Annemijn C. Loermans, Peeter W.J. Verlegh and Edith G. Smit</i></p>
	<p>Motivaties voor participatiegedrag op Facebook merkpagina's <i>Marijke De Veirman, Verolien Cauberghe, Liselot Hudders and Camille Peckstadt</i></p>
	<p>How personality characteristics influence the diffusion of brand content on Social Network Sites <i>Theo Araujo, Peter Neijens and Rens Vliegenthart</i></p>

M.101 – Health com.	<p>Online Health Information & Communities <i>Chair: Heidi Vandebosch</i></p>
	<p>Does online peer support really matter? A 3 wave study on the effects of online peer-led support community participation among breast cancer patients <i>Anika Batenburg and Enny Das</i></p>
	<p>Worth More Than a Thousand Words? The Role of Illustrations in Enhancing Website Satisfaction and Recall of Online Cancer Information in Older Cancer Patients <i>Nadine Bol, Ellen Smets, Eric Hans Eddes, Hanneke de Haes, Eugène Loos and Julia van Weert</i></p>
	<p>The usability of online health information tools for older cancer patients <i>Sifra Bolle, Geke Romijn, Julia Van Weert and Ellen M.A. Smets</i></p>
	<p>Giving to Get: Strategic Self-Disclosure in Online Health Communities <i>Jeana Frost and Ivar Vermeulen</i></p>
	<p>What happens when you go online to check your health? Implications of online health information seeking for health anxious people <i>Fam Te Poel, Martin Tanis, Tilo Hartmann and Susanne Baumgartner</i></p>
M.102 – Pers. Com.	<p>Materialism, luxury and resistance <i>Chair: Marieke Fransen</i></p>
	<p>All That Glitters is Not Gold: Do Materialistic Cues in Advertising Yield Resistance <i>Robert F. Cartwright and Suzanna J. Oprea</i></p>
	<p>Consumer Resistance Through Embodied Emotion Regulation: Web-Based Facial Coding Study <i>Peter Lewinski, Marieke Fransen, Ed Tan, Mariska Snijdwind, Wouter Weeda and Karolina Czarna</i></p>
	<p>Green appeals add luxury to utilitarian products <i>Marijn Meijers and Peeter Verlegh</i></p>
	<p>Media generations and their advertising attitudes and avoidance: A six-country comparison <i>Margot van der Goot, Esther Rozendaal, Paul Ketelaar and Edith G. Smit</i></p>
	<p>Embodied Resistance to Persuasion: The Regulation of Facial Expression in Resisting Enjoyable Advertisements <i>Peter Lewinski, Ed Tan and Marieke Fransen</i></p>

M.103 – C&E	<p>Music Influences <i>Chair: Alexander D’Hoest</i></p>
	<p>Socio-economische status en muziekvoorkeuren bij volwassenen <i>Anne Dickmeis and Keith Roe</i></p>
	<p>Feel the Love Generation: Het effect van pro-sociale muziek op het pro-sociale gedrag van jongeren <i>Karlijn Münstermann, Frank van der Velden and Rebecca de Leeuw</i></p>
	<p>‘You still turn me on’: Reliving pop music memories from a recent past at The Big Reunion concert <i>Simone Driessen</i></p>
	<p>De culturele indicatoren van popmuziek in Vlaanderen. Een thematische tekstanalyse <i>Steven Malliet, Lize Colson and Heidi Vandebosch</i></p>
	<p>Queering music audience research: oral history, the queer archive and LGBTQ identities <i>Marion Wasserbauer</i></p>
M.104 – Journ.	<p>Journalists using online and social media <i>Chair: Piet Bakker</i></p>
	<p>Journalism or marketing: how do Flemish public and commercial television channels Eén (VRT) and VTM (Mediaaan) behave on Twitter? <i>Hedwig de Smaele and Anneleen Scheelen</i></p>
	<p>Making sense of Twitter buzz: the cross-media construction of political news stories during election time <i>Raymond Harder, Steve Paulussen and Peter Van Aelst</i></p>
	<p>Stretching journalism; hyperlocals b(l)ending ethics and business <i>Marco Van Kerkhoven, Ivar Lingen and Mike Muller</i></p>
	<p>What makes news social news? An investigation of the form and content of and users’ engagement with news coverage on the NOS Facebook page <i>Michael Ogenhaffen and Maarten van Ast</i></p>
	<p>Changing of the guard: Has the gatekeeping role of newspapers changed in the digital age? <i>Kasper Welbers</i></p>

M.105 - Pol. Com.	<p>International media, news and elections <i>Chair: Ruud Wouters</i></p>
	<p>The Effects of Exposure to Differing Political Information on Voter's Perceptions of Leadership Qualities <i>Andre Krouwel and Yordan Kutiyski</i></p>
	<p>The Ukraine , ISIS and the Financial Crisis in Dutch News, and Its Effects on Turnout and Volatility in the European Parliamentary Elections of Mai 2014 <i>Jan Kleinnijenhuis and Wouter van Atteveldt</i></p>
	<p>Cross Road Elections: Dimensions of EU attitudes and the European Parliament Elections 2014. <i>Claes De Vreese, Rachid Azrout and Judith Möller</i></p>
	<p>The political agenda setting effect of media storms. A story-level analysis. <i>Anne Hardy and Julie Sevenans</i></p>
M.106 - Pol. Com.	<p>Protest and democracy <i>Chair: Pieter Maesele</i></p>
	<p>Tracing protest motivations. Studying the link between media coverage and frames of protest participants <i>Pauline Ketelaars</i></p>
	<p>Waarderen of negeren? Over de benadering van teleurgestelde burgers die zich buiten het participatieproces manifesteren <i>Christine Bleijenberg, Noëlle Aarts and Reint Jan Renes</i></p>
	<p>Media, pluralism and democracy: what's in a name? <i>Pieter Maesele and Daniëlle Raeijmaekers</i></p>
	<p>It's not Easy Being Green: From De/Politicizing Climate Change Communication to De/Politicizing Citizen Engagement <i>Yves Pepermans and Pieter Maesele</i></p>
	<p>"Een knettergek plan van een stelletje natuurfreaks!" Een analyse van de aard en het verloop van discussies naar aanleiding van de implementatie van natuurbeleid in Nederland <i>Noelle Aarts, Chantal Steuten and Barbara Ruysenaars</i></p>

M.107 – Org. Com.	<p>Crisis Communication <i>Chair: Piet Verhoeven</i></p>
	<p>Crisiscommunicatie via Facebook: een experimenteel onderzoek naar de effecten van de valentie en likes van reacties op bedrijfsreputatie en virale gedragsintenties <i>Hannelore Crijns, Verolien Cauberghe, Liselot Hudders, An-Sofie Claeys and Eveline Neirings</i></p>
	<p>Crisis communication in a socially-mediated era. <i>Ward van Zoonen and Toni van der Meer</i></p>
	<p>Communication in times of crisis: The stakeholder-organization relationship under pressure <i>Toni van der Meer, Piet Verhoeven, Hans Beentjes and Rens Vliegthart</i></p>
	<p>Crisiscommunicatie en opinieleiders op Twitter: het effect van crisistype en responsstrategie op secundaire crisiscommunicatie en –reacties <i>Michiel Johnson and Karolien Poels</i></p>
	<p>Communication strategies in digital diplomacy: a multi-method approach to study the use of Twitter by western embassies in GCC countries <i>Sanne Kruikemeier, Nadine Strauss, Hendrika Lena Van der Meulen and Guda Van Noort</i></p>

OVERVIEW PARALLEL SESSION 2

Monday 2 February 2015 – 14.45 – 15.45 p.m.

M.001	<p>M.001 - Young Scholars Network Communicating Science: How to use (social) media to disseminate your research and manage your career</p> <p>In this session, two experts of our field will share their valuable knowledge about how researchers can use (social) media for their research and to manage their career. Claes de Vreese (UvA) and Pieter Verdegem (UGent) will talk about their experience and will provide you with tips and tricks about how you can use different media channels for your own purpose as researcher.</p>
M.002 - MPsyich.	<p>M.002 – Influence of Media Violence <i>Chair: Sara Pabian</i></p>
	<p>The Role of Perceived Peer Norms in the Relationship Between Media Violence Exposure and Adolescents' Aggression <i>Karin Fikkers, Jessica Piotrowski, Peter Lugtig and Patti M. Valkenburg</i></p>
	<p>The Longitudinal Relationship between Media Violence and Empathy: Was it Sympathy all Along? <i>Helen Vossen, Jessica Piotrowski and Patti M. Valkenburg</i></p>
	<p>Violent Television Viewing and Violent Video Game Play Have Opposing Effects on Fear of Violent Crime <i>Kathleen Custers and Brad Bushman</i></p>
	<p>Exposure to Violence-Themed, Dominance-Themed, and Affection-Themed Sexually Explicit Internet Material in Adolescent Boys and Girls <i>Laura Vandenbosch, Jochen Peter and Annemarie Van Oosten</i></p>
	<p>Media violence and adolescents' ADHD-related behaviors: The role of parental mediation <i>Sanne Nikkelen, Helen Vossen, Jessica Piotrowski and Patti M. Valkenburg</i></p>
M.003 - MPscych	<p>Emotion & Sharing <i>Chair: Kathleen Beullens</i></p>
	<p>Emotiereguleringsstrategieën als voorspellers van muziekbelang en muziek als identiteitsreflectie <i>Anne Dickmeis and Keith Roe</i></p>
	<p>Talking, texting or posting on Tumblr: adolescents' on- and offline sharing of emotions <i>Anne Vermeulen, Heidi Vandebosch and Wannes Heirman</i></p>

M.003 - MPscych	<p>If I can cope with my emotions, I like my healthcare robot better: The influence of appraisals and emotional coping on healthcare robot perceptions</p> <p><i>Marloes Spekman, Elly A. Konijn, Johan F. Hoorn, Robert A. Paauwe, Jolanda Veldhuis and Anouk den Hamer</i></p>
	<p>The Social Sharing of Emotion (SSE) in online social networks: a case study in Live Journal</p> <p><i>Carmina Rodriguez, Ed Tan and Peeter Verlegh</i></p>
M.004 – Pers. Com.	<p>Corporate responsibility & dialogue</p> <p><i>Chair: Tim Smits</i></p>
	<p>From what to how in social media communication: the role of CSR motives in boosting message effectiveness</p> <p><i>Svetlana Bialkova, Stephanie Te Paske and Jordy Gossett</i></p>
	<p>“Tell me how you treat your employees!” – a field-experimental study on customers’ preferences for companies’ CSR efforts in the employee domain</p> <p><i>Laura Marie Schons, Sabrina Scheidler and Jos Bartels</i></p>
	<p>Online conversation and corporate reputation: A two-wave longitudinal study on the effects of social media exposure</p> <p><i>Corné Dijkmans, Peter Kerkhof, Asuman Buyukcan-Tetik and Camiel Beukeboom</i></p>
	<p>Conversational Success in Twitter Webcare Dialogues</p> <p><i>Camiel Beukeboom, Charlotte van Hooijdonk, Peter Kerkhof, Sander Wensink and Joyce van Oosterhout</i></p>
M.005 – Pers. Com.	<p>Narrative persuasion & games</p> <p><i>Chair: Esther Rozendaal</i></p>
	<p>Story Perspective and Character Similarity as Drivers of Identification in Narrative Persuasion</p> <p><i>Hans Hoeken, Matthijs Kolthoff and José Sanders</i></p>
	<p>Strengthening Children’s Defenses Against Advergaming: The Effectiveness of an Approach-Avoidance Training</p> <p><i>Kirsten van Iersel, Esther Rozendaal and Mike Rinck</i></p>
	<p>The Effect of Normative Feedback: Effort, Performance and Intrinsic Motivation in Casual Gaming</p> <p><i>Jeana Frost, Frank Meiland and Allison Eden</i></p>

M.005 – Pers. Com.	The Persuasive Effects and Underlying Mechanisms of Multitasking with Second Screen Media <i>Claire Segijn, Hilde Voorveld and Edith Smit</i>
	In-Game Advertising in Multi-Player Online Role Playing Games: The Effects of Customization <i>Shana Verberckmoes, Karolien Poels, Patrick De Pelsmacker, Nathalie Dens and Laura Herrewijn</i>
M.101 – Health Com.	Online Health Information & Communities <i>Chair: Koen Ponnet</i>
	Risk priming and risk communication - effects on HPV-related implicit attitudes and risk perceptions <i>Gert-Jan De Bruijn and Simone Schuilwerve</i>
	Using eye tracking to explore limited and adequate health literates' attention to and recall of online health information. <i>Corine Meppelink and Nadine Bol</i>
	Cost-Effectiveness of a Nurse-Based Counseling Intervention to Improve Adherence to HIV-Treatment <i>Edwin Oberjé, Marijn de Bruin, Silvia Evers and Jan Prins</i>
	Who benefits most? A randomized controlled trial testing the long-term effectiveness of a web-based smoking cessation program among subgroups of smokers <i>Eline Smit, Math Candel, Ciska Hoving and Hein de Vries</i>
	'Smoking is sóóó... sandals and white socks': Co-creation of a Dutch anti-smoking campaign to change social norms <i>Romy A.M. van den Heerik, Charlotte M.J. van Hooijdonk, Christian F. Burgers and Gerard J. Steen</i>
M.102 – C&E	Dating & Attraction <i>Chair: Koen Panis</i>
	Relationship Support and Perceived Impact of Social Network Sites in Long-Distance Romantic Relationships <i>Cherrie Joy Billeo, Peter Kerkhof and Catrin Finkenauer</i>
	Hyperpersonal effecten in online dating: Vinden we elkaar nog steeds leuk bij een eerste face-to-face ontmoeting? <i>Emmelie Hense, Marjolijn Antheunis, Alexander Schouten and Elke Boertien</i>

M.102 – C&E	Sex without love? Commitment, intimacy, and passion in popular pornographic Internet videos <i>Marleen J.E. Klaassen and Jochen Peter</i>
	Would you date 'The Undateables'? A textual analysis of journalistic, blogger and Twitter discourses on the television show 'The Undateables' <i>Susan Vertoont</i>
	De relatie tussen representaties van gender en seksualiteit in De Groene Amsterdammer sinds 1911 <i>Tim Savenije</i>
M.103 – C&E	Children & Media Use <i>Chair: Philippe Meers</i>
	Naar een succesvolle co-creatie van superdiverse kinderboeken: Inzichten uit participatief onderzoek in Antwerpen <i>Joyce Koeman, Karolien Delaere and Ingrid Tiggelovend</i>
	De adoptie van games in een educatieve context. Een analyse van de interactie tussen educator, leerling en technologie <i>Steven Malliet, Pieter Maes, Katrien Van Cleemput and Wannes Ribbens</i>
	Exploring the use of digital technologies in the lives of young children <i>Verónica Donoso and Wannes Ribbens</i>
	Guiding young children's internet usage at home: difficulties in parental mediation and the need for parenting support among 'adopters' and 'lagers' of technology <i>Peter Nikken and Jos de Haan</i>
M.104 – Journ.	New domains in journalism studies <i>Chair: Karin Raeymaeckers</i>
	Bottom-up automatic content analysis in R: Tools for topic modeling in social scientific research <i>Wouter Van Atteveldt and Kasper Welbers</i>
	Critical and creative entrepreneurs: Journalism education in a new era <i>Yael de Haan, Karen Bosch and Piet Bakker</i>
	Dutch journalism students looking at (their future in) journalism <i>Bernadette Kester and Isabel Awad Cherit</i>

M.104 – Journ.	The impact of negative content and a tabloid production style on TV news viewing time <i>Paul Hendriks Vettehen and Mariska Kleemans</i>
	Getting Through the Euro Zone Crisis: Explaining Changing Ownership Structures in Flanders' Media Industry <i>Miriam van der Burg and Hilde Van den bulck</i>
M.105 - Pol. Com.	Political news: Content <i>Chair: Knut De Swert</i>
	Online news and comments: Characteristics and Relationships <i>Maarten de Groot, Lara Janse van Rensburg, Linda Bos en Damian Trilling</i>
	Political Leaders and the Media. How Political Leadership is Evaluated in Dutch Newspapers, 2006-2012 <i>Loes Aaldering and Rens Vliegthart</i>
	Personalization, negativity, and non-substantive coverage in De Telegraaf, 1950 – now <i>Wouter Van Atteveldt, Ellis Aizenberg, Carlotta Casamassima, Antske Fokkens, Franz-Xaver Geiger, Laura Hollink, Annick Van der Peet and Chantal van Son</i>
	België in Europa, Europa in België: Mediaberichtgeving over het federale begrotingsdebat <i>Daniëlle Raeijmaekers and Pieter Maesele</i>
M.106 - Pol. Com.	News and information processing <i>Chair: Jonas Lefevere</i>
	'Een krantendingetje' <i>Remko van Broekhoven</i>
	I saw you in the news. Mediated contact and intergroup prejudice <i>Rachid Azrout and Magdalena Wojcieszak</i>
	Motivated Selective Exposure among Issue Publics <i>Carlos Brenes Peralta, Magdalena Wojcieszak, Yptach Lelkes and Claes de Vreese</i>

M.107 – Org. Com.	<p>Online Communication <i>Chair: Toni van der Meer</i></p>
	<p>Are Glasses The Female Equivalent Of Beards For Men? How Wearing Spectacles In A LinkedIn Profile Picture Influences Perceived Credibility And Job Interview Likelihood <i>Sarah van der Land and Suzanne Unkel</i></p>
	<p>How Online Profile Pictures Affect Employers' Perceptions of Job Candidates <i>Alexander Schouten, Marjolijn Antheunis, Mariek Vanden Abeele and Charlotte Van Lith</i></p>
	<p>Understanding Social Media Governance: Communication Models and Regulatory Focus <i>Annelieke van den Berg and Joost Verhoeven</i></p>
	<p>The practical paradox of technology: The influence of communication technology use on employee well-being <i>Claartje Ter Hoeven, Ward Van Zoonen and Kathryn Fonner</i></p>
	<p>Online Brand Communities for low involvement products: Two way street or dead end? An investigation of the interactions on four platforms of low involvement products <i>Lidwien van de Wijngaert, Mirjam Lasthuizen and Sanne Gaastra</i></p>

OVERVIEW PARALLEL SESSION 3

Monday 2 February 2015 – 16.15 – 17.15 p.m.

M.002 – MPsyCh.	<p>Cyberbullying <i>Chair: Tilo Hartmann</i></p>
	<p>A multiple informant perspective on victimization and perpetration of cyberbullying in adolescence <i>Denis Wegge, Heidi Vandebosch, Steven Eggermont, Michel Walrave and Ronan Van Rossem</i></p>
	<p>Examination of longitudinal relationships between social anxiety and traditional and cyberbullying victimization and perpetration <i>Sara Pabian and Heidi Vandebosch</i></p>
	<p>Joining in cyberbullying as a bystander: a normative social influence model <i>Sara Bastiaensens, Sara Pabian, Heidi Vandebosch, Karolien Poels, Katrien Van Cleemput, Ann Desmet and Ilse De Bourdeaudhuij</i></p>
	<p>From victim to cyberbully: Cyberbullying behavior explained by the Cyclic Process Model. A longitudinal study <i>Anouk den Hamer, Elly Konijn and Marja Aartsen</i></p>
	<p>Investigation of the Dark Triad Personality Traits and Cyber-Aggression on Facebook among Adolescents <i>Sara Pabian, Charlotte De Backer and Heidi Vandebosch</i></p>
M.003 - MPsyCh	<p>Media Use & Activities <i>Chair: Cédric Courtois</i></p>
	<p>Generation Me in the Spotlight: Linking Reality TV to Narcissism, Materialism, and Entitlement <i>Suzanna J. Oprea and Rinaldo Kühne</i></p>
	<p>UV Exposure among Young Women: The Role of Sun Tan Ideals in Reality Television <i>Jolien Trekels, Laura Vandebosch and Steven Eggermont</i></p>
	<p>Effects of Popularity and Prestige Ratings on Selective Exposure to Online Videos <i>Benjamin Johnson and Silvia Knobloch-Westerwick</i></p>

M.003 – MPsysh.	The Consequences of Media Multitasking for Youth: A Research Synthesis <i>Winneke van der Schuur, Susanne Baumgartner, Sindy Sumter and Patti Valkenburg</i>
	The Relationship between Media Multitasking and Academic Achievement <i>Winneke van der Schuur, Sindy Sumter, Susanne Baumgartner and Patti Valkenburg</i>
M.004 – Pers. Com.	Children, consumption & framing <i>Chair: Katarina Panic</i>
	Strategisch communiceren over kinderarmoede: Ontwikkeling en evaluatie van de inzetbaarheid van potentiële frames en counterframes <i>Baldwin Van Gorp and Gregory Gourdin</i>
	The Impact of Image-Size Manipulation And Sugar Content On Children's Cereal Consumption <i>Evy Neyens, Goele Aerts and Tim Smits</i>
	Empty pledges: A content analysis comparing Belgian and Dutch child-targeting food websites <i>Evy Neyens and Tim Smits</i>
	Vroeger was alles beter? Nostalgische reclame in tijden van crisis <i>Joyce Koeman, Karolien Delaere and Dorien Sterkendries</i>
M.005 – Pers. Com.	Persuasive communication strategies <i>Chair: Michel Walrave</i>
	Communication strategies and charisma during presidential debates <i>Lara Hallam, Charlotte De Backer and Michel Walrave</i>
	Humor op Facebook: engaged customers? <i>Christine Liebrecht</i>
	Linked Open Measures for the social sciences <i>Molho Catherine and Bob van de Velde</i>
	Self-persuasion in media messages: the effects of framing persuasive media as questions <i>Jeroen Loman, Barbara Müller, Moniek Buijzen</i>

M.101 – Health com.	<p>Doctor-Patient Communication <i>Chair: Katrien Van Cleemput</i></p>
	<p>Cancer Patients' Barriers to Expressing Concerns in Medical Consultations <i>Kim Brandes, Annemiek Linn, Edith Smit and Julia Van Weert</i></p>
	<p>Identifying the determinants of cancer patients' concern expression during consultations <i>Kim Brandes, Annemiek Linn, Edith G. Smit and Julia Van Weert</i></p>
	<p>"Once you know you're halfway there": Patients' and practitioners' perceptions of low back pain diagnosis and treatment <i>Alexandra Lelia Dima and Felicity Bishop</i></p>
	<p>Informed but what then? Online health-information seeking, health anxiety and consultation satisfaction <i>Martin Tanis, Tilo Hartmann and Fam Te Poel</i></p>
	<p>Communicating through Family Members: Patients' Experiences with Informal Interpreting in General Practice <i>Rena Zendedel, Barbara Schouten, Julia van Weert and Bas van den Putte</i></p>
M.102 –C&E	<p>Social Media, Relationships & Self-identity <i>Chair: Hilde Van den Bulck</i></p>
	<p>Constructing regional identities on Facebook: 'Be like' and 'Negen-gag op z'n Brabants' <i>Sandra Wagemakers and Puck Visser</i></p>
	<p>Off the wall: analyzing the motivations of Facebook resisters and rejecters <i>Mijke Slot, Mike Lina and Ricardo Santos</i></p>
	<p>Exploring a Qualitative Approach to Hyperlink Analysis <i>Lukasz Szulc</i></p>
	<p>The impact of phubbing on impression formation, conversation and relationship quality <i>Mariëk Vanden Abeele, Alexander Schouten and Marjolijn Antheunis</i></p>
	<p>Teasing Apart Crucial Aspects of Mediated and Non-Mediated Interactions: The Effect of Visibility and Physical Co-Presence on Interpersonal Attraction <i>Emmelyn Croes, Marjolijn Antheunis, Alexander Schouten and Emiel Kraemer</i></p>

M.103 –C&E	<p>TV Productions <i>Chair: Steven Malliet</i></p>
	<p>A media ritual in the making: behind the scenes of the coming out reality programme <i>Uit de Kast</i> <i>Balazs Boross and Stijn Reijnders</i></p>
	<p>Mirror of societal diversity? Analyzing the representation of minorities on Dutch prime time television <i>Serena Daalmans and Ceciel Ter Horst</i></p>
	<p>'Couleur Locale' en media globaal? Visueel etnografisch onderzoek naar de programma- en zendervoorkeuren van diasporajongeren <i>Violetta Jitomirskaya</i></p>
	<p>Never mind the language! Reflections on the emerging Flemish-Dutch film remake phenomenon. <i>Stijn Joye and Gertjan Willems</i></p>
	<p>Discussing power dynamics of audience participation in television productions <i>Marleen Te Walvaart</i></p>
M.104 – Journ.	<p>News as construction/a frame for interpretation <i>Chair: Sarah van Leuven</i></p>
	<p>Het frame als nieuws: Een journalistgerichte benadering van frame-building a.d.h.v. het nieuwsverhaal van de Belgische Syriëstrijders <i>Jan Boesman, Leen D'Haenens, Baldwin Van Gorp and Anna Berbers</i></p>
	<p>Novel Versus Conventional: The Effects of Different Types of Metaphorical Framing on News Perception <i>Amber Boeynaems, Christian F. Burgers, Elly A. Konijn and Gerard J. Steen</i></p>
	<p>More than a human tragedy? An international comparative analysis of media coverage on the irregular immigration crisis on the Italian island Lampedusa. <i>Knut De Swert and Laura Schacht</i></p>
	<p>The Role of Issue Ownership in Flemish Television News Coverage <i>Kirsten Van Camp</i></p>
	<p>Media en Burgerschap, in en buiten verkiezingstijd. <i>Niek Hietbrink and Liesbeth Hermans</i></p>

M.105 - Pol. Com.	<p>Political campaign and elections <i>Chair: Linda Bos</i></p>
	<p>Who is leading the campaign charts? Comparing individual popularity on old and new media <i>Peter van Aelst, Patrick van Erkel, Evelien Dheer and Raymond Harder</i></p>
	<p>Be published or perish: Polls and party coverage in the run up to the 2013 German election campaign <i>Sjoerd Stolwijk and Andreas Schuck</i></p>
	<p>The Effect of Issues and Favorability in the News on Electoral Volatility: The Underlying Mechanisms <i>Sabine Geers, Linda Bos and Claes De Vreese</i></p>
	<p>It's the System, Stupid! Conceptualising and Measuring Party Brand Personality in Two- and Multiparty Systems. <i>Luca-Sebastian Meister</i></p>
	<p>The Spitzenkandidaten campaigns in 2014: towards sincere voting behaviour in European Parliament elections? <i>Katjana Gattermann and Claes De Vreese</i></p>
M.106 - Pol. Com.	<p>Framing <i>Chair: Rens Vliegenthart</i></p>
	<p>What is done cannot be undone? The role of misinformation in news framing effects <i>Alina Feinholdt, Sophie Lecheler, Andreas Schuck and Claes De Vreese</i></p>
	<p>Frames Beyond Words: Comparing two approaches to statistical frame identification <i>Bjorn Burscher</i></p>
	<p>Manufacturing conflict? How Journalists Intervene in the Conflict Frame Building Process <i>Guus Bartholomé, Sophie Lecheler and Claes De Vreese</i></p>
	<p>Victims or Perpetrators? Explaining Media Framing of Roma across Europe <i>Anne Cornelia Kroon, Alena Kluknavská, Prof. Dr. Rens Vliegenthart and Prof. Dr. Hajo Boomgaarden</i></p>
	<p>Issue framing effects in VAAs - A randomized field experiment <i>Jasper van de Pol, Bregje Holleman, Naomi Kamoen, Andre Krouwel and Claes De Vreese</i></p>

M.107 - Org. Com.	<p>Personality Traits <i>Chair: Charlotte De Backer</i></p>
	<p>Het belang van empathie bij consumenten voor reputatieherstel bij organisaties in crisis <i>Aurélie De Waele and An-Sofie Claeys</i></p>
	<p>Trust and Openness: Explaining the Influence of Diversity Climate on Organizational Outcomes through Workgroup Communication <i>Joep Hofhuis, Claartje Ter Hoeven, Pernill van der Rijt and Martijn Vlug</i></p>
	<p>Corporate communication: Lack of negative facial emotions of actors in YouTube channel of a bank predicts video's popularity <i>Peter Lewinski</i></p>
	<p>What it feels like to be compassionate: a phenomenological analysis of the embodiment of volunteering work <i>Silvie Pothof and Mark van Vuuren</i></p>

OVERVIEW PARALLEL SESSION 4

Tuesday 3 February 2015 – 9.30 – 10.30 a.m.

M.001 - Pol. Com.	<p>Political news <i>Chair: Peter Van Aelst</i></p>
	<p>News coverage of politicians' misconducts: effects of different types of political scandals on political support <i>Tea Miettinen, Sanne Kruike-meier and Linda Bos</i></p>
	<p>Eye-tracking the news: online vs. offline news <i>Ming Boyer, Sanne Kruike-meier and Sophie Lecheler</i></p>
	<p>Why ordinary politicians are (not) in the news. A factorial survey experiment with political journalists to explain the newsworthiness of MPs <i>Debby Vos</i></p>
	<p>The impact of media coverage on right-wing populist parties: the role of issue ownership <i>Linda Bos, Jonas Lefevere, Roos Thijssen and Penelope H. Sheets-Thibaut</i></p>
	<p>Push or match? Een vergelijking van informatiebehoefte van burgers en aangeboden informatieve van partijen en media <i>Susanne Barth, Marloes Jansen, Sikke Jansma and Menno De Jong</i></p>
M.002 – MPpsych.	<p>Relationships & Media Use <i>Chair: Sara Pabian</i></p>
	<p>Reciprocal Relations Between Mothers' Attitudes Toward TV and Children's TV Viewing: The Moderating Role of Maternal Stress <i>Ine Beyens, Steven Eggermont and Amy I. Nathanson</i></p>
	<p>En ze leefden nog lang en gelukkig: de relatie tussen het kijken naar Disney films en Romantische opvattingen van kinderen <i>Merel van Ommen, Madelon Willems, Nikki Duijkers, Serena Daalmans and Rebecca de Leeuw</i></p>
	<p>Muziekvoorkeuren als teken van romantische aantrekking bij adolescenten <i>Anne Dickmeis and Keith Roe</i></p>

M.002 – MPpsych.	A Prototype Willingness Model of adolescents' self-disclosure about peer relationships on Facebook <i>Ellen Van Gool, Joris Van Ouytsel, Koen Ponnet and Michel Walrave</i>
	Help, I am losing control! Examining the influence of perceived control on reporting gender harassment on social networking sites <i>Kathleen Van Royen, Karolien Poels and Heidi Vandebosch</i>
M.003 – MPpsych.	News & Minorities <i>Chair: Kathleen Custers</i>
	Cultivating the opinionated: the Need to Evaluate moderates the relationship between crime drama viewing and scary world evaluations <i>Lennert Coenen and Jan Van den Bulck</i>
	Information matters in economic decisions: An experimental approach to the role of news about economic prospects on financial risk-taking <i>Diamantis Petropoulos Petalas, Paul Hendriks Vettehen, Hein van Schie and Moniek Buijzen</i>
	The Role of Cognitive Heuristics in Online Truth judgments: A Construal Level Approach <i>Hande Sungur, Guido van Koningsbruggen and Tilo Hartmann</i>
	How News Media Influence Prejudice against Immigrants: The Role of Perceived Morality and Moral Emotions <i>Coen Wirtz and Joop van der Pligt</i>
	Online and offline social connectedness for Moroccan minorities in the Low Countries: The power of social capital and the case of 'Syria fighters' <i>Anna Berbers, Leen D'Haenens and Joyce Koeman</i>
M.004 – Pers. Com.	Privacy & personalization in advertising <i>Chair: Guda Van Noort</i>
	"I agree"; The effect of consumer educational programs on knowledge and privacy concerns with respect to advertising targeting and cookie regulations <i>Verena Miriam Wottrich, Guda van Noort, Hilde Voorveld and Edith Smit</i>
	Don't tell them the celeb was paid to post this on Facebook! The effects of sponsorship disclosures on persuasion knowledge and electronic word-of-mouth <i>Eva van der Aa, Sophie Boerman and Lotte Willemsen</i>

M.004 – Pers. Com.	Een experimenteel onderzoek naar het geven van informatie over de werking van cookies op de effectiviteit van “retargeted” reclame <i>Evert Van den Broeck, Karolien Poels and Michel Walrave</i>
	Personalization in e-commerce: The role of privacy concern and control in the Zalando case <i>Tess Thibaut and Cedric Courtois</i>
	No such thing as bad publicity? How subtle brand placements affect implicit brand preferences <i>Annemarie Wennekers, Lisa Vandeberg, Kim Zoon and Eva van Reijmersdal</i>
M.005 – Pers. Com.	Brands & disclosure <i>Chair: Liselot Hudders</i>
	When Forewarnings Backfire: Self-Control Depletion Increases Persuasion by Brand Placements After Disclosure <i>Loes Janssen, Marieke Fransen, Rebecca Wulff and Eva Van Reijmersdal</i>
	Trust me to trust her: transitive trust in online relations <i>Bob van de Velde and Ivar Vermeulen</i>
	Implicit and Explicit Effects of Brand Placement Disclosures: An Eyetracking Study into the Effects of Disclosures and the Role of Brand Familiarity <i>Anne Roos Smink, Eva van Reijmersdal and Sophie Boerman</i>
	'An Advertiser Paid me to Write this Blog' How Disclosing Sponsored Content in Blogs Affects Persuasion <i>Eva Van Reijmersdal, Sophie Boerman, Marieke Fransen, Guda Van Noort, Sanne Reusch and Lisa Vandeberg</i>
	Towards an Alternative Framework for Brand Management <i>Daan Muntinga</i>
M.101 – Health Com.	Content Analyses & Effects Studies of Mediated Health Communication <i>Chair: Julia van Weert</i>
	Tailoring the mode of health instructions: A matter of preference? <i>Annemiek Linn, Monique Alblas, Julia Van Weert and Nadine Bol</i>
	An Explorative Cluster Analysis Based on the Cancer Information Acquisition Behaviour of Cancer Diagnosed and Non-Diagnosed Individuals <i>Sara Nelissen, Kathleen Beullens, Marijke Lemal and Jan Van den Bulck</i>

M.101 – Health Com.	Hoe gezond is het nieuws? De ontwikkeling van een transdisciplinair onderzoeksdesign voor de studie van constructie en deconstructie van gezondheidsnieuws <i>Sarah Van Leuven, Stijn Joye, Daniël Biltereyst and Karin Raeymaeckers</i>
	Can Media Consumption Predict Migrant Adolescents' Acculturation Related Risky Health Behavior? An analysis of Latino Sample in CHIS Survey <i>Yuping Mao and Lu Shi</i>
M.102 – Journ.	Non-traditional forms of news <i>Chair: Steve Paulussen</i>
	Audiovisual Infotainment in Dutch, Spanish and Irish television News Programs: A Comparative Content Analysis. <i>Amanda Alencar and Sanne Kruike-meier</i>
	Journalists and designers in an unequal marriage: The production of information visualizations <i>Yael de Haan, Gerard Smit and Laura Buijs</i>
	The news value of information visualizations <i>Gerard Smit and Yael de Haan</i>
	What's the alternative? Een genealogisch onderzoek naar de ontwikkeling van het wetenschappelijke concept alternatieve media <i>Robin Reul, Steve Paulussen & Pieter Maesele</i>
	Analyzing news diffusion with topics models: A computational method to analyze intermedia agenda-setting in a digital age <i>Kasper Welbers, Wouter Van Atteveldt, Jan Kleinnijenhuis and Nel Ruigrok</i>
M.103 – C&E	News & Tabloids <i>Chair: Koen Panis</i>
	De wereld volgens LINDA. Moderne tijdschriftjournalistiek vanuit het perspectief van Elias' civilisatietheorie <i>Chris Van Der Heijden</i>
	'By working she means tweeting': Online Celebrity Gossip Media and Audiences Evaluating Celebrities' Twitter Behaviour <i>Hilde Van Den Bulck, Annebeth Bels and Nathalie Claessens</i>
	'Jen Finally Pregnant' : Celebrity Gossip as Celebrity News Genre <i>Hilde Van Den Bulck and Steve Paulussen</i>

M.103 – C&E	Foto's die iedereen kent <i>Martijn Kleppe</i>
	Recovering the debate in the Fairphone: between instrumentalism and informism <i>Laurens Van der Steen and Pieter Maesele</i>
M.104 – Journ.	Representations in news <i>Chair: Annelore Deprez</i>
	Genderdiversiteit in de Vlaamse nieuwsmedia <i>Hanne Vandenberghe, Leen D'Haenens and Baldwin Van Gorp</i>
	'Genderbreuklijnen in transitie?' Een studie naar de impact van de veranderende werkomstandigheden in de journalistiek op gender-gerelateerde barrières. <i>Sara De Vuyst and Karin Raeymaeckers</i>
	'Jong en onbezonnen.' Een onderzoek naar beeldvorming over jongeren in Nederlandse dagbladen <i>Karijn Kats and Liesbeth Hermans</i>
	Actor diversity and viewpoint diversity: Two of a kind? A study on the content diversity of news about immigration in Flanders <i>Andrea Masini and Peter Van Aelst</i>
	Are newspapers' news stories becoming more alike? A study of media content diversity in Flanders. <i>Kathleen Beckers, Andrea Masini, Julie Sevenans, Miriam van der Burg, Julie De Smedt, Hilde Van den Bulck and Stefaan Walgrave</i>
M.105 - Pol. Com.	Political communication and new media <i>Chair: Philippe De Vries</i>
	News alerts, apps, websites, and social media: The differential effects of modes on attitude changes <i>Judith Möller and Damian Trilling</i>
	To Tweet, or not to Tweet? Analyzing social media behavior of Belgian politicians in the 2014 election <i>Philippe De Vries, Stephanie De Munter and Ingrid van Dorp</i>

M.105 - Pol. Com.	Social Media and Political Engagement: A case study of the Mozambique 2014 Elections <i>Fiona Dragstra and Sanne Krulkemeier</i>
	Communicative Dynamics between organizations, traditional and new media in public debates: The example of "Dialogo Megastallen" <i>Jan Kleinnijenhuis, Friederike Schultz, Sabine Geers and Dirk Oegema</i>
M.106 – Org. Com.	Media/Content Analyses <i>Chair: An-Sofie Claeys</i>
	Media Coverage on Climate Change Mitigation Strategies: The Case of the Dutch Energy Agreement <i>Anke Wonneberger and Annelieke van den Berg</i>
	Media Orientation and Public Relations Strategies: Explaining Organizational Differences <i>Anke Wonneberger and Sandra Jacobs</i>
	Who is to Blame? Banks and Regulatory Authorities in the News during the Economic Crisis <i>Sandra Jacobs, Rens Vliegthart and Toni van der Meer</i>
	Verschuivende trends in motieven voor cultureel diversiteitsbeleid in jaarverslagen van Nederlandse top 100 werkgevers 1998 – 2013. <i>Joep Hofhuis, Pytrik Schafraad, Rosa van Odijk and Damian Trilling</i>
M.107 – Org. Com.	Framing Analyses I <i>Chair: Claartje ter Hoeven</i>
	Mouthpiece or corrective: How financial media responded to the cultural change promulgated by Deutsche Bank—a qualitative framing analysis <i>Nadine Strauss</i>
	Are press releases overrated? The interrelation between implicit frames in press releases of German banks and German financial media <i>Nadine Strauss and Rens Vliegthart</i>
	Frame variation explained: an assessment of the diversity of frames in Dutch newspaper coverage of highly media-visible corporations <i>Jeroen Jonkman, Damian Trilling, Rens Vliegthart and Piet Verhoeven</i>
	Effecten van het instrumenteel-symbolisch framework in communicatieboodschappen op organisatie identificatie van werknemers <i>Isabelle Meltzer and Jos Bartels</i>

OVERVIEW PARALLEL SESSION 5

Tuesday 3 February 2015 – 10.45 – 11.45 a.m.

M.002 – MPsysh.	<p>Media & Body issues <i>Chair: Elly Konijn</i></p>
	<p>Adolescents' Sexy Self-Presentations on Social Network Sites: Effects on the Importance of a Sexually Outgoing Self-Concept for One's Identity <i>Johanna van Oosten, Jochen Peter and Dian de Vries</i></p>
	<p>Including Pros and Cons of Ideal-Bodies: Appearance Contextualization of Idealized Body Imagery Directs Body Dissatisfaction in Adolescent Girls and Boys <i>Jolanda Veldhuis, Elly Konijn, Marloes Spekman and Anouk den Hamer</i></p>
	<p>Sexual music television both inhibits and accelerates girls' sexual initiation: Differential pathways of self-objectification and sexual body consciousness <i>Ann Rousseau, Laura Vandebosch and Steven Eggermont</i></p>
	<p>Media Use and Sleep Displacement: a Self-Control Perspective <i>Liese Exelmans and Jan Van Den Bulck</i></p>
	<p>Adolescents' Sexual Media Use and Casual Sex: An Investigation of the Prototype-Willingness Model <i>Johanna van Oosten, Jochen Peter and Laura Vandebosch</i></p>
M.003 – MPsysh.	<p>Dealing with different types of media <i>Chair: Ine Beyens</i></p>
	<p>Interdisciplinary accounts of media uses require integrating different levels of description. A methodological issue and one possible solution <i>Ed Tan and Sennay Ghebreab</i></p>
	<p>A Protection Motivation approach to adolescents' intent to engage in privacy-protective behaviors <i>Joris Van Ouytsel, Ellen Van Gool, Michel Walrave and Koen Ponnet</i></p>
	<p>Social media and personnel selection: Interdisciplinary perspectives <i>Evelien de Ferrerre, Elien Deroo, Cedric Courtois and Eva Lievens</i></p>
	<p>Explaining cross-cultural differences in entertainment interest through familiarity and nostalgia <i>Britt Hoeksema, Allison Eden and Christian Burgers</i></p>
<p>Predicting enjoyment versus appreciation from novelty in media content: The case of mashups <i>Allison Eden, Britt Hoeksema and Christian Burgers</i></p>	

M.004 – Pers. Com.	<p>Interactive technologies & persuasion <i>Chair: Karolien Poels</i></p>
	<p>How does it feel? Exploring the potential of interactivity technology as a persuasion tool in an online store environment <i>Suzanne Overmars and Karolien Poels</i></p>
	<p>Roads to Success for Mobility Apps: How Online Recommendation Systems and App Design Characteristics Boost App Downloads <i>Christian Burgers, Allison Eden, Robin de Jong and Sander Buningh</i></p>
	<p>Disentangling location based mobile advertising: The effects of location congruence and medium type on consumers' ad-recall and buying behavior <i>Stefan F. Bernritter, Paul Ketelaar, Thabo J. van Woudenberg, Jonathan van 't Riet, Arief E. Hühn and Loes Janssen</i></p>
	<p>Making mistakes is human? The effects of message personalization and informal speech on conversational human voice and brand attitude <i>Frits Koot and Lotte Willemsen</i></p>
	<p>How Online Product Presentations Shape Online Impulse Buying: The Role of Local Presence <i>Charlotte Vonkeman, Tibert Verhagen, Frans Feldberg and Willemijn Van Dolen</i></p>
M.005 – Pers. Com.	<p>Ad executions & appeals <i>Chair: Verolien Cauberghe</i></p>
	<p>An Investigation of Several Shock Advertising Executions <i>Stephanie Welten</i></p>
	<p>The Right Font For the Job. The Effect of Typeface-Product Congruency on Attitude towards the Ad <i>Tim Smits and Robin van der Sar</i></p>
	<p>The effectiveness of threat appeals in commercial advertising. The moderating impact of product type <i>Serena D'Hooge, Liselot Hudders, Verolien Cauberghe and Carline De Cauwer</i></p>
	<p>"NEW" advertisements receive more attention in the clutter: Evidence from eye tracking data <i>Jiska Eelen, Roxanne Steijger and Peeter Verleghe</i></p>
	<p>Language Abstraction in Marketing Communication <i>Gaby Schellekens</i></p>

M.101 – Health Com.	<p>Food Consumption <i>Chair: Charlotte De Backer</i></p>
	<p>The effect of active videogames on BMI among young people: A meta-analysis <i>Eva Alblas, Jonathan van 'T Riet, Rik Crutzen and Amy Lu</i></p>
	<p>Crowdsourcing via social network sites to detect childhood predictors of adult obesity <i>Kirsten Bevelander, Kirsikka Kaipainen, Robert Swain, Josh Bongard, Paul Hines, Simone Dohle and Brian Wansink</i></p>
	<p>Attentional bias for food cues in advertising among overweight and hungry children <i>Frans Folkvord, Doeschka Anschutz and Moniek Buijzen</i></p>
	<p>When the frame fits the social picture: The effects of framed social norm messages on healthy and unhealthy food consumption. <i>Saar Mollen, Rob Holland, Robert Ruiter, Rajiv N. Rimal and Gerjo Kok</i></p>
M.102 – Journ.	<p>News user practices online <i>Chair: Annelore Deprez</i></p>
	<p>Beyond clicks and hits: Exploring digital news user practices <i>Tim Groot Kormelink and Irene Costera Meijer</i></p>
	<p>De nieuwsgebruiker als product, consument & burger <i>Martijn Kleppe en Irene Costera Meijer</i></p>
	<p>Do readers learn more or less from digital newspapers on tablets? A comparison of paper and digital newspaper reading and its effects <i>Peter Neijens and Hilde Voorveld</i></p>
	<p>Cross-media news diets revisited. An audience-centred study on news media repertoires in Flanders <i>Kristin Van Damme</i></p>
	<p>Political and Social-Cultural Welfare. Anyone? An Analysis Of the National Competition Authorities' Reviews of Belgian and Dutch Media Mergers <i>Miriam van der Burg and Hilde Van den Bulck</i></p>

M.103 – C&E	<p>Specific media genres and influences <i>Chair: Steven Malliet</i></p>
	<p>Fan(g) Cultuur: een exploratie van de gratificaties, betrokkenheid en parasociale relaties van fans met het vampierenggenre in de media <i>Janneke Lourens and Serena Daalmans</i></p>
	<p>The relation between watching superhero movies and prosocial behavior in adolescents <i>Maarten Dubbeld and Rebecca De Leeuw</i></p>
	<p>Law book versus DSM-5: An exploration of moral evaluations of Dexter by Law and Psychology students <i>Merel van Ommen, Serena Daalmans, Addy Weijers, Rebecca de Leeuw and Moniek Buijzen</i></p>
	<p>An unnecessary evil: "The Arab" as villain in post-9/11 American action cinema <i>Lennart Soberon</i></p>
	<p>De aantrekkingskracht van schietspelen: gepercipieerd realisme als integrerende factor <i>Steven Malliet, Rowan Daneels and Wannas Ribbens</i></p>
M.104 – Journ.	<p>Dealing with sources <i>Chair: Liesbeth Hermans</i></p>
	<p>Journalists' gatekeeping practices in times of crisis: Assessing newsworthiness of sources during an organizational crisis <i>Toni van der Meer, Piet Verhoeven, Hans Beentjes and Rens Vliegthart</i></p>
	<p>De redding van de krant nabij? Een onderzoek naar het gebruik van burgerbronnen en de rol van nabijheid bij landelijke en regionale dagbladen in Nederland <i>Kris Wijnands and Liesbeth Hermans. Burgerbronnen</i></p>
	<p>Gezondheidsjournalisten in een veranderende media-ecologie: traditioneel bronnengebruik of patiënt aan de macht? Een multi-methodische analyse van gezondheidsnieuws in magazines <i>Rebeca De Dobbelaer and Karin Raeymaeckers</i></p>
	<p>Crowdsourcing in journalism: The delicate balance between transparency and journalistic autonomy <i>Sanne Hille and Susanne Janssen</i></p>
	<p>CTRL V + CTRL C: An Empirical Assessment of Churnalism in the Netherlands <i>Jelle Boumans</i></p>

M.105 - Pol. Com.	<p>Political language and visuals <i>Chair: Sanne Kruikemeier</i></p>
	<p>It's Fun! But is it Effective?: The Appreciation, Processing, and Persuasiveness of Political Satire <i>Mark Boukes, Hajo Boomgaarden, Marjolein Moorman and Claes De Vreese</i></p>
	<p>Politiek, het was nog nooit zo simpel. Complexe versus simplistische retoriek en het gebruik van overdrijving als stijlmiddel tijdens politieke debatten besluitvorming in het Nederlands parlement <i>Lieuwe Kalkhoven</i></p>
	<p>Stereotypes in Politician's Images? How Male and Female Politicians are Evaluated in Dutch Newspapers, 2006-2012 <i>Loes Aldering and Daphne Van der Pas</i></p>
	<p>Unpacking visuals: Images enhance but do not direct framing effects <i>Tom Powell, Hajo Boomgaarden, Knut De Swert and Claes de Vreese</i></p>
	<p>Taal als politiek instrument – Een studie naar het gebruik van propagandatechnieken door Nederlandse politici <i>Marloes Jansen, Jordy Gosselt and Bruce Mutsvairo</i></p>
M.106 – Org. Com.	<p>Group Identification and Dynamics <i>Chair: Michel Walrave</i></p>
	<p>CSR communicatie en sociale media De rol van gepercipieerde externe waardering en organisatie identificatie. <i>Maxime Eringa and Jos Bartels</i></p>
	<p>De sectorreputatie en de reputatie van de marktleider bepalen deels de reputatie van een bedrijf <i>Jos Hornikx and Arne Krijnsen</i></p>
	<p>The Dynamics of Diversity, Cohesion and Conflict in Hackathon Teams and their effect on Innovation <i>Sarah van der Land and Kartika Pruijt</i></p>
	<p>Exploring work meaning in India: A qualitative study on the meaning of work among individuals performing volunteering work in South-India <i>Mark Van Vuuren and Silvie Pothof</i></p>

M.107 – Org. Com.	<p>Framing Analyses II <i>Chair: Pytrik Schafraad</i></p>
	<p>Age at Work: Explaining Variation in Frames and Stereotypes of Older Employees in Corporate and News Media <i>Anne Cornelia Kroon, Dr. Martine Van Selm, Dr. Claartje Ter Hoeven and Prof. Dr. Rens Vliegenthart</i></p>
	<p>Dealing with an aging workforce: Locating diagnostic and prognostic frames in corporate media <i>Anne Cornelia Kroon, Dr. Martine Van Selm, Dr. Claartje Ter Hoeven and Prof. Dr. Rens Vliegenthart</i></p>
	<p>Frame building in the issue arena of a corporate crisis. A case study of the Fyra crisis. <i>Pee Ernst and Pytrik Schafraad</i></p>
	<p>Strategic framing of social values: an assessment of the interplay between the social enterprise Fairphone, newsmedia and publics <i>Friederike Schultz, Jeroen Jonkman and Joep Cornelissen</i></p>

OVERVIEW POSTER SESSION

Entrance hall

MS&P	Diversiteit van het aanbod leidt tot tevredenheid met het televisiepakket <i>Rosa van Santen and Edmund Lauf</i>
C&E	Zit er muziek in eht verenigingsleven van de kleine kernen? Onderzoek naar het verenigingsleven in de Hof van Twente en de Gelderse Achterhoek <i>Marian ter Haar</i>
	Children's Accounts of Internet-Related Family Interactions <i>Lien Mostmans</i>
Pers. Com.	Onderzoek naar het effect van eWOM via Facebook op de merkevaluatie bij Vlaamse jongeren <i>Pieter Janssens and Gino Verleye</i>
	Motivating people to play online applied games: approach in practice <i>Karen Bosch</i>
	Victims and Actors: The (Ir)Rationality of Retirement Related Behaviours <i>Annemarie van Hekken and Enny Das</i>
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